



Brookfield Business Insights Limited

Company Overview

Brookfield Business Insights Limited is a business research and market intelligence company dedicated to supporting marketing agencies with high-quality insights, data analysis, and strategic intelligence. We help agencies understand audiences, industry trends, and competitive landscapes to create more effective, data-driven marketing strategies.

Company Information

Company Name: Brookfield Business Insights Limited

Company Registration Number: 17176514

Company Address: 27 Old Gloucester St, London, United Kingdom, WC1N 3AX

Website: brookfield-businessinsights.com

Email: enquiries@brookfield-businessinsights.com

Sales: sales@brookfield-businessinsights.com

Mission

Our mission is to support marketing agencies with high-quality research, data analysis, and market intelligence, enabling them to understand audiences, refine strategies, and deliver more effective, data-driven campaigns.

Vision

Our vision is to become a trusted research partner for marketing agencies worldwide, recognised for delivering clear, reliable insights that help clients navigate markets, outperform competitors, and achieve sustained growth.

Goals

Our goals are to expand our client base, strengthen long-term partnerships, enhance research capabilities, and continuously deliver accurate, actionable insights that improve decision-making and marketing performance.

Services & Solutions

Brookfield Business Insights provides professional research services designed specifically for marketing agencies.

Market Research

In-depth analysis of industries, trends, and opportunities to guide strategic marketing decisions and growth.

- Industry trends analysis
- Market size insights
- Opportunity identification

Audience Insights

Understand target audiences, behaviours, and preferences to create relevant, personalised, and effective marketing campaigns.

- Audience profiling
- Behaviour analysis
- Segmentation insights

Competitive Analysis

Analyse competitor strategies, positioning, and strengths to identify gaps and build stronger, differentiated marketing approaches.

- Competitor benchmarking
- Positioning analysis
- SWOT insights

Campaign Research Support

Pre and post-campaign analysis delivering insights and recommendations to optimise performance and maximise marketing results.

- Pre-campaign research
- Performance analysis
- Data-driven recommendations

Custom Research Projects

Tailored research solutions designed around specific client needs, delivering flexible insights aligned with unique business goals.

- Bespoke research scope
- Custom data analysis
- Strategic recommendations

Why Choose Us

Brookfield Business Insights delivers value through:

- Actionable Insights — Clear direction beyond raw data
- Fast Turnaround — Timely insights when needed
- Agency-Focused — Research built for marketing teams
- Flexible Support — Project or ongoing support

Contact

Ready to transform data into clear insights?

Start your project with Brookfield Business Insights Limited.

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